

Caitlin Hornik

Creative Storyteller

- Outstanding writing, editing, standup, VO, script writing skills
- Grad student seeking print, digital, & broadcast opportunities

Editorial Experience

NYU's The Click News

New York, NY

Digital Reporter

September 2020- Present

- Shooting, writing, editing scripts; Performing standups; Reporting on topics including COVID-19, theater, food, local politics; Experience editing in Adobe, recording VOs

Digital Natives Group/Accelerate360

Remote

Copywriter

September 2020- Present

- Writing client emails, newsletters, blogs, and social media posts on subjects including COVID-19, mental health, nutrition, general health & wellness, retail, and more; Producing dozens of captions each week for 10+ clients across all social media platforms (IG/FB/T/Li)

Great Value Vacations

Rockville Center, NY

Writer

February 2019- March 2020

- Produced feature articles, city guides, and culture pieces for Great Value Vacations website; Gained experience with data entry into CMS, Slack, multi-tasking, project management

Jackpocket

Brooklyn, NY

Freelance Copywriter, Content Creator

January- June 2018

- Created blog posts and content for lottery app push notifications; Assisted with creation (FB & IG); Updated form emails & website copy

Motivated Movers NYC

New York, NY

Content Manager & Copywriter

August 2015- August 2018

- Created dance & theater-based content for FB, IG, & T; Assisted with company branding

Performing Experience

Celtic Illusion

USA/Canada

Company Manager/Lead Vocalist

February- March 2020

- Maintained communication between cast, crew, and management; Managed expenses & reports; Performed nightly in shows

Seabourn Cruise Line

International

Production Vocalist/Dancer/Vocal Captain

September 2016- May 2017

- Organized vocal rehearsals and maintained vocal integrity of productions; Performed nightly

Disney Cruise Line

Orlando, FL

Mainstage Performer

March- December 2014

- Performed twice nightly in Walt Disney Theatre; Assisted with character meet and greets & crowd control

Education

New York University

M.A American Journalism

Expected 2022

Arizona State University

B.A English, *Cum Laude*

May 2017

Other Skills

References available upon request; Full theatrical resume upon request; Good with people, pets, children; Ability to memorize; Ability to understand and speak basic Spanish; Great proofreading/editing skills; Licensed NYS driver/Valid U.S Passport